LATIN TYRE EXPO - FACT SHEET Tires & Wheels Types of products visitors Parts & Components were most interested in & Custom Meet with the TOP Decision Makers A "Business to Busines" Marketing (B2B) event -CEO/ Business Development President / Trade exclusively Vice Sales attended by Manager Manager President vetted, qualified buyers. Countries Amount of represented **Exhibitors** by Exhibitors Latin Tyre Expo in numbers Countries Approx. Amount represented by Visitors of Visitors Total space occupied in the ATLAPA Convention Center Types of Products Exhibited





Join the LEADING tire show in Latin America and the Caribbean!

The Latin American & Caribbean Tyre Expo has become the premier tire and related products show in all of Latin America and the Caribbean.

The 2016 Expo was visited by over 3,000 tire dealers from over 70 countries and counted on more than 200 exhibitors from all over the world. The Expo was a resounding success for all exhibitors and visiting tire dealers.

BECOME AN EXHIBITOR

At the Latin American & Caribbean Tyre Expo, you have the opportunity to connect directly to tire dealers in Central and South America and the Caribbean and expand your market.

- Increase your company's brand exposure.
- Reach distributors and buyers from the Central, South American and Caribbean region.
- Meet face to face with the industry leaders in a warm and friendly environment.
- Obtain immediate results at the expo.
- The expo offers your company a great venue to launch new products.
- Meet new buyers and re-connect with current clients.









REGISTER TO BECOME A VISITOR-FREE

- Meet and connect directly with tire, wheel, and related company industry leaders who are looking for new distributors for their products - YOU!
- More than 200 international exhibitors, including manufacturers and major suppliers of tires, tire retreading and recycling, wheels, and related equipment.
- FREE seminars featuring industry leaders.
- Pre-Registration online on our website is FREE.

Visit our website www.latintyreexpo.com for more information on becoming an exhibitor. Feel free to call or email us for help or with questions on the show.

We hope to have you with us next year!

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